



Whitewater Arts Alliance

**9th Annual Fran Achen  
Photography Competition**

July 5 – 29, 2018

Cultural Arts Center

402 W. Main St - Whitewater, WI 53190

Opening Reception July 8, 1pm-3pm

Sponsored by: Whitewater Arts Alliance (WAA)

Contact: [jeff.mcdonald@gaelicarts.com](mailto:jeff.mcdonald@gaelicarts.com)

Division	Fees *
<b>Youth/Teen</b> (ages 18 and under)	<b>\$ 5</b> (up to 3 photos) <b>\$ 3</b> for each additional <b>Note:</b> Sponsorships are available for Youth/Teen photographers
<b>Amateur</b> (ages 19 and up)	<b>\$ 25</b> (up to 3 photos), <b>\$ 10</b> for each additional
<b>Accomplished</b> (any age)	<b>\$ 25</b> (up to 3 photos), <b>\$ 10</b> for each additional

\* Whitewater Arts Alliance members may enter a fourth photo for free

**Awards:**

**Awards presented during the Sunday July 8 Opening Reception at about 2pm.**

- *BEST of Show* (\$125)
- *Accomplished Division:* First (\$100), Second (\$50), and Third (\$25)
- *Amateur Division:* First (\$100), Second (\$50), and Third (\$25)
- *Youth/Teen Division:* First (\$25), Second (\$15), and Third (\$10)
- *Viewers' Choice (\$50):* To be announced July 31
- Some prizes may not be awarded in divisions having fewer than three entries

**Entry Form Deadline: Thursday, June 14**

- Complete and mail the entry form with entry fees before June 15 to:
- **Whitewater Arts Alliance PO Box 311 Whitewater, WI 53190**
- IF POSSIBLE, email jpegs of photos for use in promoting the show to [margiestoneman@sbcglobal.net](mailto:margiestoneman@sbcglobal.net)
- Late entry forms will be accepted only if space allows

**Photo Drop-Off: Thursday, June 28, from 4pm to 6pm at the Cultural Arts Center**

- Drop off at this time unless prior arrangements have been made.
- Be sure that photo information forms are affixed to photo as described below.
- Photo information tags are available at <http://www.whitewaterarts.org/fran-achen-2018.html>

**Photo Pick-Up: Sunday July 29 from 3pm to 5pm at the Cultural Arts Center**

- Pick up at this time unless prior arrangements have been made.
- **Photos will not be released before 3pm without prior arrangement.**
- Photos left past the pickup deadline will be considered a donation to the Whitewater Arts Alliance.

## Rules:

- The minimum image size is 5" x 7" (35 square inches).
- The maximum image size is 16" x 20" (320 square inches).
- Panoramas are acceptable if their size in square inches falls within these limits.
- The dimensions of the final finished piece may be larger than the listed maximum size as long as the image itself fits within the defined range. For example, a 16" x 20" image, matted and framed to a final finished size of 22" x 26", would be acceptable.
- Photographs must be recent (within the past 2 years) – **OR** – never have been on display at the Cultural Arts Center gallery.
- Each exhibitor may enter up to 3 photographs with the initial fee (listed above). The initial fee covers one, two, or three photos. WAA members may enter a fourth photo for free.
- Photo information is to be attached to the back of each entry.
- Youth/Teen division entries **MUST** be presented in one of the following ways:
  - Any of the formats permitted in the Adult and Accomplished divisions. Wire hangers are required.
  - Matted. WAA has free pre-cut mats for 5" x 7" and 8" x 10" images available for Youth/Teen Division entrants upon request.
- Amateur and Accomplished division entries **MUST** be presented in one of the following ways (framed under glass or acrylic is the recommended method):
  - Photo printed on paper or other two-dimensional media, framed under glass or acrylic (matting is optional) with wire hanger on the back.
  - Photo printed on metal substrate, without glass or acrylic, with wire hanger on the back. (see the following note)
  - Photo printed on canvas media and gallery-wrapped, without glass, with wire hanger on the back. (see the following note).
  - **Entries submitted without wire hangers will not be accepted.**
- Note: Names and signatures will be covered during judging. Glass or acrylic helps to protect the photograph during judging and while on display in the gallery. Also note that photo prints on metal substrate and photo prints on canvas are examples of two-dimensional media acceptable under the framed under glass or acrylic method.
- Artist maintains copyright to their images, but grants WAA permission to use them for promotional purposes.
- The WAA Commission Policy for sales applies during the show. The WAA receives 20% of sale from WAA members and 30% of sale from non-members. Artist is responsible for all sales taxes.
- Photographs must be appropriate for viewers of all ages. The Whitewater Arts Alliance Board reserves the right to refrain from displaying images it finds to be inappropriate for the Cultural Arts Center gallery.