



**WAA Board Meeting**  
**Tuesday, July 18, 2023**  
**6:00 pm – 7:30 pm**

Call to Order at 6:03 PM. In person: Jeff, Kellie, Mary, Art, Megan, Ashe, Fran (member) Jim (member).  
Online: Bruce.

Action Items

Board member recruitment process

- Two people have confirmed interest in being on the board for the next term
- Four people have said they are unable to be on the board for the next term

Financial updates

- Treasurer's Report
  - Total income down
  - Received a donation for the Achen show
  - Received a donation in response to the Army Band Savory Sounds Concert
  - Received a donation from Photography exhibit which will go to support the Diane Flood Scholarship fund
  - AWA/WRAP asked for continued support for the state awards
    - Request approved by Board
  - WW Community Foundation grant
    - Board members will look into writing a grant for new program expense

Community input

- The WAA has received several emails with input for programming, and no offers to volunteer.
- The WAA has held three public community input opportunities, with additional suggestions and no offers to volunteer

Volunteer Appreciation Event

- The WAA is planning to have special recognition for volunteers during the Members' Show reception on Saturday November 4.

Serving as Community Hub

- The WAA intends to host a meeting with the arts orgs in WW, to continue dialogue

Program updates:

Updates on the exhibit/event Schedule for 2023

- Public Art project update (Mary/Ashe)
  - There will be an online auction to raise funds for future public art projects
- Quilt Show/Birge Celebration
  - Refer to June visitor report
- Savory Sounds
  - Attendance at each event is over 90 each time, often 100+
- Music & Art Wonder Clubs
  - First event went well; the WW Parks & Recreation is bringing children to the July 27 event
- Fran Achen Show
  - 55-60 visitors for reception, the show is going well
- "Art of Exploration" (Ashe)

- Artist Dawn Hunter is mainly going to take over curating
- Gallery Manager has updated the key policy to to include a dollar figure for key replacement, should a key holder lose a key
- WAA-Vinery Social Night, August 24 6-8pm
- Fort Atkinson Community Theater Reader's Theater
  - Needs to reschedule, WAA will give them alternative dates of Jan. 19-20, 2024
- Storytelling with Geology
  - Details are being worked on
- Hallow's Gala
  - Call for art begins September
- Member's Show
  - Ashe will send email reminder about Members' show to previous members/artists that have not yet become a 2023 member to join so they can be in the 2023 show

#### 2024 tentative schedule

- January - Closed, FACT theater reschedule Jan. 19-20
- February - ???
- March - Baiba Rozite Ceramic Solo Exhibition?
  - Board voted to extend an invite and encourage a free demonstration as part of the show.
- April - WUSD (annual)
- May - WRAP (annual)
- June - Woody Olsen Abstract Art
  - Board voted to find another artist to join Woody but will allow a solo exhibit if necessary
- July - Fran Achen (annual)
- August - ???
- September - ???
- October - Hallow's Gala (annual)
- Nov. - Dec. - Member's Show (annual)

Next Board meeting date: August 15, 2023

Concluded at 7:32 PM.

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**Vision:** To make Whitewater a better place to live by fostering lifelong involvement with the arts for our children, our community, and our individual lives and nurturing an appreciation for the arts through cooperatively working with artists, art & community organizations, and art advocates in our community.

**Mission:** To support, promote, and develop the arts as an essential and integral part of our community.

**Values:**

We support creativity

- We work with and support artists in all ways that they want to express themselves.
- We cultivate and strengthen the arts culture in Whitewater.

We encourage diversity

- We foster an inclusive environment that attracts artists, patrons, partners, and stakeholders to be engaged and included in the arts dialog.
- We strive to offer programming that attracts artists and patrons seeking a variety of opportunities to create and experience art.

We foster connections

- We encourage and support input and feedback from all stakeholders.
- We work to build meaningful collaborations that will help tell the stories of our community.

We embrace innovation

- We strive to develop and support programming that embraces alternative formats and topics.
- We pursue innovative art projects and programming that inspire the community and activate a culture of growth.