



Summer 2019

www.whitewaterarts.org
262-472-0204

Taylor McDarison Hired as Part-Time Gallery Manager

The Whitewater Arts Alliance is pleased to announce that Taylor McDarison has joined the organization as the Whitewater Cultural Arts Center Gallery Manager. She began her work with the Arts Alliance on April 29, and duties include general gallery management, working with artists and coordinating exhibits.

A graduate from the University of Wisconsin-Whitewater, McDarison graduated with a BFA with an emphasis in Sculpture/Ceramics. She has presented art-related research in Iowa, Minnesota and Wisconsin and served on the executive boards of over 10 student and community organizations. She has also displayed work in galleries located in Wisconsin, Illinois, Ohio and Washington.

Taylor shares, "Having served for three years as the Whitewater Arts Alliance (WAA) Recording Secretary, I am very aware of how warm, dedicated, and passionate the people surrounding WAA's inner workings are. From our

volunteers all the way up to our executive board president, I am so happy and proud to be returning to a community of exceptional art advocates. In a way, it feels like coming home, and I am eager to return and be part of a very effective and thriving grassroots art culture."

Please welcome Taylor when you see her. She can be reached at wwartsalliance@gmail.com.

Taylor is featured as the Artist Spotlight on Page 10 of this newsletter.



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Letter From the President

Greetings,

Our annual Savory Sounds series is back in June and July, with a wonderful line-up of performers! In addition, last year you wondered where our local food vendors were for the lunch portion of our Savory Sounds concerts, and we listened – they will be back with us this summer, so you will be able to enjoy both great food and amazing music.

In addition, we have some wonderful exhibits, including a pop-up show in partnership with the Whitewater Heritage Day on June 23, the WRAP exhibit in June, the Fran Achen Photography Exhibit in July, and the Mixed Media exhibit in August. Look on our website (<https://www.whitewaterarts.org/>) for more information about all the great things we've got going on, and come visit us when you can.

In our last newsletter, I shared some research that showed how local investment in the creative economy attracts business, residents and visitors and improves the quality of life for everyone. I mentioned that I would share some information about the impact that that the Arts have on students' learning and civic engagement as well, and it is no surprise that studies have shown that students with access to arts in their curriculum enjoy their school work more, have higher test scores, are more engaged, and show a stronger sense of community (Vega, 2015.) They also have stronger critical thinking and problem-solving skills, which are some of the top skills that employers are looking for in today's work force. Next time I will share the impact of access to the arts for older adults and their health!

In other news, the Whitewater Arts Alliance has hired a part-time gallery manager. After considering the possibility for this last year, the board decided that to continue to serve our artists and members well, we needed someone dedicated to gallery management so that we could work on other things, like programming and fundraising. Taylor McDarison will be working 10 hours a week, and brings a great deal of enthusiasm and knowledge to the position. We are glad to have her join us! You can learn more about Taylor's art on page 10 in the newsletter.

I would be remiss if I didn't mention how much we have appreciated Linda Long, and all her work these last several years. After she retired from the board it became clear just how hard she had worked to make things run smoothly for the gallery, and we can't express our thanks enough. Thank you Linda!

Do something creative today – and visit us at the CAC!

Megan Matthews

Cultural Arts Center Calendar 2019

June 2-22—WRAP; Savory Sounds;

June 22 9:30 a.m.-
2:30 p.m. WRAP Workshop

June 23 Heritage Days—

Pop Up Show with Federation of Women, "Whitewater Through the Eyes of Artists"

July 5-28—Fran Achen Photography Competition and Savory Sounds;

July 7—Fran Achen Opening Reception, 1-3 p.m.

August 1-25—Mixed Media Magic

Mixed Media Demonstrations from 1-3 p.m. on Fridays, August 2, 9, and 16

August 25 - Closing Reception from 2-4 p.m.

September 5-29—The Road Less Travelled;

Sept. 8 from 1-3 p.m. Opening Reception; September 29 at 3 p.m. Awards

October—Cambridge Artists Society

November-December—WAA Members Show

Cultural Arts Center Gallery

Noon to 5 p.m.

Thursday, Friday, Saturday and Sunday

402 West Main Street

Whitewater, Wisconsin

In the historic White building

(closed January)

All Exhibits and Events are FREE unless otherwise noted

2019 Savory Sounds

Concert Series:

June 13, 20, and 27

July 11 and 18.

Heritage Days on June 23—Stop by the CAC for One-Day Show "Whitewater Through the Eyes of Artists"

The Federation of Women are sponsoring "Heritage Days" on Sunday June 23.

Heritage Days on June 23 - Stop by the CAC for a one-day pop-up show, "Whitewater Through the Eyes of Artists."

Thank you Marilyn Fuerstenberg and Christine Hayes for chairing this show!

Savor the Savory Sounds of Summer!

The Whitewater Arts Alliance, in partnership with Fairhaven Senior Services, First Citizens State Bank, Fort Community Credit Union, Olm & Associates, PremierBank, and John and Sandra Heyer are presenting their 2019 concert series *Savory Sounds* at the Cultural Arts Center, 402 West Main Street from 11:30 a.m. to 12:45 p.m. on June 13, 20, 27 and July 11 and 18.

Attendees may bring their own lunch or purchase lunch from participating vendors while they enjoy music by the Mike Hackett Jazz Quartet, VooDooHoney Brass Band, Tapestry, Amanecer Y Mas (Marco Wence Trio) and The Brothers Quinn. Bring your lawn chair or blanket and enjoy the great music by terrific artists and delicious food from area vendors.

Performances will be Thursdays from 11:30 a.m. to 12:45 p.m. at the Birge Fountain at the Cultural Arts Center, 402 West Main Street. Performances will be held rain or shine (inside if it is raining.)

June 13

Mike Hackett Jazz Quartet Rhythm section with trumpet & Sax (photo). Lunch will be available from Casual Joe's.

June 20

VooDooHoney Brass Band Traditional Brass Band, with lunch available from Rocky Rococo.

June 27

Tapestry Acoustic Folk Quintet (guitars, fiddle, mandolin, etc.), with lunch available from Subway.

July 11

Amanecer Y Más (Marco Wence Trio) Hispanic singing/guitar, with lunch provided by La Preferida.

July 18

The Brothers Quinn Irish Band, with lunch from The SweetSpot. The SweetSpot can take pre-orders for any of the cold sandwiches, wraps, and salads on their menu if orders are made by July 17 by calling 262-473-5080 (press #1 for the café). In addition, the SweetSpot will have a variety of three different wraps or salads available for purchase the day of the event: Pesto, Thai Peanut, and Greek, for \$7 each.

Thank you to Christine Hayes and Mike Dugan for chairing this event.

Thank you Savory Sounds Sponsors!

Fairhaven Senior Services

First Citizens State Bank

Fort Community Credit Union

Olm & Associates

PremierBank

John and Sandra Heyer

WRAP Show at CAC in June

The Wisconsin Regional Artists Association will be sponsoring the WRAP exhibit that features the works of non-professional Wisconsin artists at Whitewater's Cultural Arts Center, 402 West Main Street, from June 2 through June 22.

Artists from Wisconsin will be exhibiting art in a variety of media including 3 D and photography. Artists and art-advocates alike are invited to view the exhibit free of charge.

The exhibit will run Thursdays, Fridays, Saturdays and Sundays from Noon to 5 p.m. beginning June 2 and running through June 22.

An opening reception was held Sunday, June 9 from 1 p.m. to 4 p.m. A workshop on Saturday, June 22, runs from 9:30 a.m. to approximately 2:30 p.m., and anyone can attend the workshop for a \$5 registration fee (exhibiting artists can attend for free). To register, please contact Joyce Follis at 262-473-2360.

The Wisconsin Regional Art Program was established to encourage Wisconsin citizens with a serious interest in art - people who make art purely

for the love of it, rather than for fame and fortune. The purpose of WRAP is to encourage nonprofessional artists to develop their abilities. The Wisconsin Regional Art Program consists of many artist workshop/exhibits that meet throughout the year statewide. Each one has a different artist demonstration or slide lecture and a different judge to lead the afternoon critique. Artists may enter as many Wisconsin Regional Art Workshops as they like.

Artists winning a State Exhibit Award are eligible to compete for monetary awards at the WRAA State Day in Madison. In order to enter the State Exhibit you must be a member of the Wisconsin Regional Arts Program - you can join the organization at any time before the state exhibit by going to wraawrap.com and click on the tab to register.

The first Rural Art Exhibit was held at the Memorial Union during Farm and Home Week in 1940. Under the guidance of John Stuart Curry, the exhibit

grew rapidly, expanding from 30 nonprofessional artists in 1940 to over 100 by 1947. The energy and enthusiasm of Curry's successor, Aaron Bohrod, the WRAP directors, James Schwalbach and Ken Kuemmerlein, and the help of the Wisconsin Rural Artists Association have continued to make the exhibition and workshops cornerstones of activity for nonprofessional artists throughout the state.

WRAP is developed and administered by the University of Wisconsin-Madison's Department of Liberal Studies and the Arts. WRAP exhibits and workshops began in 1940 to encourage the creative growth of non-professional artists from rural areas.

Thank you, Joyce Follis, for chairing this show.



July Fran Achen Exhibit-Seeking Photographers

10th Annual Fran Achen Photography Competition

July 5 – 28, 2019 at the CAC

Photographs from people ages 5 and up, including those with professional photography training as well as those without any training at all, will be on display this July at the 10th Annual Fran Achen Invitational at Whitewater's Cultural Arts Center, 402 West Main Street.

Opening Reception: Sunday, July 7, 1-3 p.m. (Awards to be announced about 2 p.m.) at the Cultural Arts Center, 402 W. Main St., Whitewater. Attendees can enjoy live music and free food at the reception.

Entry:

Youth/Teen (ages 18 and under): \$5 (up to three photos) \$3 for each additional.

Note: Sponsorships are available for Youth/Teen photographers

Amateur (ages 19 and up) \$25 (up to three photos), \$10 for each additional.

Accomplished (any age) \$25 (up to three photos), \$10 for each additional.

Prizes will be awarded in all divisions plus one Best of Show Award.

Entry form deadline: Thursday, June 20 (late entries allowed on a space-available basis.)

Photo drop-off: Thursday, June 27, from 4 p.m. to 6 p.m. at the CAC.

Rules and entry forms are available at:
whitewaterarts.org/fran-achen-2019

Fran Achen was a long-time Whitewater resident, teacher, and local photographer. However, he is best remembered for his photographic collection which chronicles the history of Whitewater.

Thanks to Jeff McDonald for chairing this show.



Mixed Media Magic in August-Seeking Art

Thanks to the success of the “Making Magic with Mixed Media” exhibit in August of 2018, a second mixed media show, “Making Magic with Mixed Media” will be exhibited from Noon to 5 p.m., Thursdays through Sundays, August 1-25 at the Whitewater Arts Alliance’s Cultural Arts Center on 402 West Main Street in Whitewater.

The WAA is seeking mixed media pieces for the show. The magic is in the inspired combination of more than one medium (i.e., acrylic, oil, watercolor, pastel, charcoal, pen, pencil, etc.) and/or more than one material (i.e., cut-up paper, wire, beads, found objects, etc.) in a piece of 2D or 3D art.

Artists submitting entry forms must fully complete, sign, and mail their forms with a \$20 fee to the Whitewater Arts Alliance (P.O. Box 311, Whitewater, WI 53190), postmarked on or before Wednesday, July 17. This entry fee includes four pieces of art for Whitewater Arts Alliance members, and three for non-members. All artwork must be dropped off at the Cultural Arts Center on Monday, July 29, between 4:30 and 6:30 p.m. The Closing Reception, held from 2-4 p.m. on Sunday, August 25th will include an awards ceremony at 3:30 p.m. at which time prizes will be awarded as follows: 1st place (2D & 3D) \$100 each; 2nd Place (2D & 3D) \$75 each; Viewer’s Choice \$50; and certificates for Honorable Mentions. Artwork that is entered must be original, completed within the last two years, and not previously exhibited at the Cultural Arts Center. More information, including an entry form that can be printed off the website, is available at www.whitewaterarts.org/mixed-media-august-2019. Entry forms may also be available for pickup at the CAC.

Speaking on behalf of the planning committee, Kathy Gibbs says, “We hope that this offering will be greeted with an enthusiastic response from area artists and from their friends, family members and the general public. Through your attendance at

exhibits like this, we will continue to keep the arts alive at the Cultural Arts Center in Whitewater. Please join us and be prepared to be amazed by the diversity of the artwork on display. Artists, professional and non-professional alike, enjoy stretching the boundaries of their imagination as they immerse themselves in the process of creating their mixed media art pieces.”

As an added bonus, three free mixed media demonstrations will be offered at the CAC from 1-3 p.m. on Fridays, August 2, 9, and 16, as follows (more information on next page):

August 2nd, “Pour And More” by Nancy McKinnon

August 9th, “Making Cards with Mixed Media Scraps” by Dawn Hunter

August 16th, “Recycling to Create Art” by Louise Fuerstenberg

No reservations are required to attend the demonstrations; however, for planning purposes, attendees are asked to RSVP by emailing Dawn Hunter at hunterdawn@charter.net, or by stopping in at the CAC or calling 262-472-0204 during scheduled hours to express their interest.

Whitewater’s Cultural Arts Center is located on 402 West Main Street in the historic White building near the Birge Fountain. Parking is behind the building, with an elevator available from the parking lot entrance.

Free Mixed Media Magic Demonstrations - August

Mark your calendar for three mixed media demonstrations coming up in August during the "Making Magic with Mixed Media" show. All of the demos will be held at the Cultural Arts Center (402 W. Main St.) in Whitewater. These demos are free, and no reservation is required. However, for planning purposes, the instructors would appreciate it if you'd let them know that you are planning to attend. Please email Dawn Hunter at hunterdawnm@charter.net, or call the Cultural Arts Center (Noon-5pm, Thurs-Sun) at 262-472-0204.

"Pour And More" by Nancy McKinnon, on Friday, August 2 from 1-3 p.m.

Acrylic pourings are a relatively new form of art that is attracting many new first-time participants. Basic pourings are a simple flip of a cup of paint onto a surface. Canvas and tiles seem to be the most popular and affordable way to experiment and have fun. Children and adults can find a way to paint together and produce some awesome art.

This demonstration will cover how to mix paints, choosing the right color combination, and different pouring techniques. There will also be explanations on how to finish your paintings, such as recommendations on sealing your art, and/or embellishing your original piece with hand-painted subject matter. A collection of acrylic pouring will be available for viewing, and there will be a handout with specific information on supplies you will need to start down your path to acrylic pouring.



"Making Cards with Mixed Media Scraps" by Dawn Hunter, on Friday, August 9 from 1-3 p.m.

Leftover scraps from a variety of art projects will be used to create a one-of-a-kind "art" greeting card. Additional art supplies will be used to enhance the cards composition.

If you want to make a card, please bring: art scraps, photographs, glue stick, markers, and scissors. Create an original card which may be suitable for framing. There will be a variety of finished cards available to show what is possible just using scraps and your imagination.



"Recycling to Create Art" by Louise Fuerstenberg, on Friday, August 16 from 1-3 p.m.

Participants at this demonstration will learn a fun way to recycle unfinished paintings and use old magazines to create works of art. Louise takes her unfinished, rejected, or not-so-great watercolor paintings and adds small paper mosaic pieces cut from old magazines to enhance or develop an existing painting into a new mixed media creation.

The challenge is in choosing the right method, collecting your mosaic paper pieces in the right colors and values, and then applying them in the proper order. All materials will be furnished for an 8x10" picture of apples or pears. Participants are invited to bring in their own supplies to offer a greater selection of colors (from illustrations or advertisements in magazines), water containers, scissors, semi-stiff bristle paint brushes for applying paste, and zip lock baggies. If time allows, we may be able to discuss your old or unfinished watercolor paintings, whether to use this method, and how to proceed.



"The Road Less Traveled 2019"

TWO ROADS DIVERGED
IN A WOOD, AND I,



I took the one less traveled by,



AND THAT HAS MADE ALL THE
DIFFERENCE.

Robert Frost

"The Road Less Traveled"

September 5 - 29, 2019

Opening reception

September 8, 1 - 3 PM

Awards: September 29 - 3 PM

Sponsored by: Whitewater Arts Alliance
Cultural Arts Center
402 Main Street
Whitewater, WI

Entry Fees:

WAA paid members -
\$35 for up to 3 pieces
Non-members -
\$45 for up to 3 pieces

Eligibility:

Open to all artists living in the USA working in 2D or 3D. Source material must be original and from artists own photos and not derived from any published images or copyright work. or patterns. Works must have been completed within the past 2 years. Works exhibited at previous **Arts Alliance Shows** are not eligible. Works done in a class or workshop setting are not eligible. Artists may submit up to 3 pieces.

Framing: 2D pieces must be framed or canvas and gallery wrapped canvas. All pieces must be wired for hanging, no saw tooth hangers. Maximum frame size is 45".

Awards: Award of Excellence I - \$200,, Award of Excellence II - \$100,,Award of Excellence III - \$75, Humorous Interpretation Award - \$50, Peoples Choice Award - \$50, and Honorables.

Commissions and Sales: 20% commission for WAA members and 30% commission for non-members. Sales will be handled by WAA. Sales tax is the responsibility of the artist.

Questions to: Marilyn at firstyart@gmail.com

Deliver art: August 28 5 - 7 PM (no exceptions)

Pick up art: September 29 - 3 PM (no exceptions)

Deadline to enter - August 15

Make checks payable to:
Whitewater Arts Alliance

Mail to: Marilyn Fuerstenberg
N7557 Kame Court
Whitewater, WI 53190

Featured Artist — Taylor McDarison



“My work has always yearned to twist the viewpoint of reality through a window into the fantastical. Having grown up on a small farm, my upbringing gave to me a passion for nature and the organic aesthetic with which it is infused. Long, delicate lines speak to a temperament of whimsy. That is the fuel from which I create. Alongside this idea of fantasy or oddity, my inspirations

are found in lore around the world. I use this folklore to express ideologies to my audience that would otherwise be harder to digest. With this in mind, my work oftentimes reads rather surreal and dark. I enjoy this contrast between beauty and the macabre.”

“As humanity reaps resources, consumes and disposes, the relationship between people and nature has been vigorously debated. These artworks are a plea. I want to promote ecofriendly sensibilities, as I find we are one in the same with Earth. While mankind’s toes reside amidst its soil, the danger of our abuse to terra is very real. We are so deeply connected that our actions borderline on masochism. One cannot discern where the woman begins and the tree ends. Their expressions are melancholy, disappointed, or even pained as the earth suffers and they wither into a slow death. The female gender is used to personify ‘Mother Earth,’” thus all narrative figures are uniformly female to deeper express the connection between the two entities.”

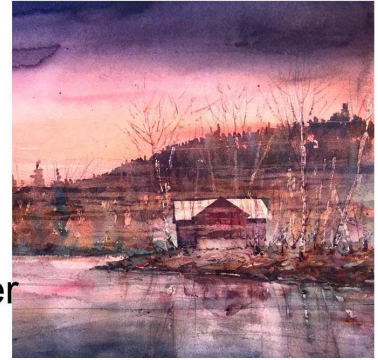


Art in the Area



Bjorn Bernstrom Watercolor Workshop

October 18, 19 & 20
9:00 AM to 4:00 PM
Cravath Lake Front Center
Whitewater, WI 53190



Registration:

WAA members by July 1 - \$250

others by July 1 - \$270

After July 1 for everyone - \$300

No refunds after July 1. Maximum
of 20, minimum 15

Make checks payable to:
Whitewater Arts Alliance

Mail to: Whitewater Arts Alliance
attn Jeff McDonald
PO Box 311
Whitewater, WI 53190

email Bristol55@gmail.com use Bjorn as subject

- if you attended the Graham Berry Workshop you can take a \$50 discount if you register by July 1

Name _____ phone _____

Address _____

City _____ State _____ Zip _____

email _____

Whitewater Arts Alliance member ____ yes ____ no

Amount enclosed: _____

Make check payable to: Whitewater Arts Alliance

Mail to: Whitewater Arts Alliance

attn Jeff McDonald

PO Box 311

Whitewater, WI 53190

Bjorn is back with an all new workshop!!! It was so fun when he was here two years ago. He is a great artist and teacher.

Art in the Area—Roberta's Art Gallery at UW-W

All exhibits, receptions, workshops, and special events are free and open to the public (unless otherwise noted). Roberta's Art Gallery is located on the main floor of the UW-Whitewater James R. Connor University Center.

Gallery Summer Hours: Mon.-Thurs., 10 a.m.-4:30 p.m.; Fri., 10 a.m.-3 p.m.

EXHIBITS:

May 15 - June 14 - *Raw Energy & Contemporary Urban Landscapes*, featuring pastel paintings by the Wisconsin Pastel Artists and watercolor paintings by Tony Armendariz. Each piece in the featured exhibit is full of color and life.

June 21 - July 24 - *Book Teller Makers*, featuring Karen McCulloch, Jodie Janovec, and other artists/sellers associated with the bookstore. The artists, jewelers, and makers of this exhibition create works in a variety of media and materials. The reception will be held on Monday, June 24 from 4 p.m.-6 p.m.

July 29 - August 28 - *Teller of Tales*, featuring Louis Thompson Photography. All portraits exhibited are of Warhawk Alumni by a Warhawk Alum! The reception will be Wed., July 31 from 2 p.m.-4 p.m.

September 9 - September 25 - *Whitewater Arts Alliance Showcase: Cultivating Connections*, featuring works by the Whitewater Arts Alliance members. Each piece speaks its own, unique story

showing off the individual talents of regional artists. This will be a juried exhibit. The opening reception will be Mon., Sept. 9, from 3:30 p.m.-5:30 p.m. and will include live music.

WORKSHOPS:

Wednesday, June 19 - *Herbs Planting and Pot Painting*, at the North Mall of the James R. Connor University Center from 11 a.m.-1 p.m. in conjunction with *Summer on the Mall*,

Wednesday, July 17 - *Wood Art*, at the North Mall of the James R. Connor University Center from 11 a.m.—1 p.m. in conjunction with *Summer on the Mall*.

Wednesday, August 7 - *Frame Decorating*, at the North Mall of the James R. Connor University Center from 11 a.m. -1 p.m. in conjunction with *Summer on the Mall*.

SPECIAL EVENTS:

October 4 - *Permanent Art Piece Reception*, featuring UW-W student artists, and professional artists - Tony Armendariz, Kristin Quackenbush, Lance Johnson, Judy Grochowski, and Jan Kruk. The piece is a compilation of work done by Warhawk students and the professional artists. The reception will be Friday, October 4 at 6:30 p.m. in conjunction with the University Center's 60th Anniversary.

To learn more about Roberta's Art Gallery, please contact the gallery at 262-472-3193 or via email at ucart@uww.edu. Visit the gallery website at: <http://www.uww.edu/uc/things-to-do/robertas-art-gallery>.

Summeround at UW-W's Greenhill Center of the Arts

Mary, Mary by Jean Kerr
June 25 - 28 at 7:30 p.m.; June 29 - 30 at 2 p.m.

Hicklin Studio Theatre - Recently divorced, the wisecracking cynic Mary and infuriatingly sensible Bob meet at his apartment in the hope of avoiding an audit by the IRS. When a snowstorm forces Mary to spend the night, the following morning proves interesting as a mutual friend, a neighbor, and Bob's considerably younger fiancée arrive. Mary, Mary is a rollicking ride through marriage, divorce, taxes, and sex.

Blithe Spirit by Noël Coward
July 16 - 19 at 7:30 p.m.; July 20 - 21 at 2 p.m.

Hicklin Studio Theatre-This smash-hit comedy offers up fussy cantankerous novelist Charles Condomine. While researching his next novel, Charles enlists the aid of Madame Arcati to conjure a séance at a small dinner party. To everyone's surprise, she successfully brings back the spirit of his ex-wife, Elvira. As personalities clash, Charles' current wife passes over, joining Elvira in otherworldly mischief to haunt their former husband.

Tickets can be purchased by calling 262-472-2222 or by going online to tickets.uww.edu.

Art in the Area—**WHITEWATER IS ARTS-FULL**

Whitewater is Arts-Full! The next three pages were compiled for Arts Day in March 2019, and edited for the newsletter, by a Whitewater Arts Alliance Volunteer.

Music, dance, theatre, sculptures, paintings, jewelry, and more...Whitewater, Wisconsin is arts-full. From the youngest in our community to the oldest, everyone has an opportunity to create art in a variety of ways. And this helps our community thrive. The Arts are not just for art, but for the heart of the community, its people and its economy. We must keep the arts in our schools, and ensure that each child has an entire education, including art, music, theatre and more.

"In my own philanthropy and business endeavors, I have seen the critical role that the arts play in stimulating creativity and in developing vital communities...the arts have a crucial impact on our economy and are an important catalyst for learning, discovery, and achievement in our country."

Paul G. Allen, Co-Founder,

Microsoft

Studio 84, studio84inc.org

Studio 84 is a nonprofit art studio that provides experiences in the arts for the community. The studio specializes in the creative and vocational development of people with disabilities including those with Autism, physical disabilities, cognitive limitations and mental illness. Studio 84 creates an environment of inclusion for people of all ages and all abilities.

University of Wisconsin-Whitewater College of Arts and Communication, uww.edu/cac

The mission of the College of Arts and Communication is to cultivate and inspire creativity, expression, inquiry and integrity through embodied education in the fine performing and communicative arts and professions. UW-W offers rigorous programs in music, theatre, dance, and the visual arts; internships, pre-professional opportunities in journalism, advertising, and applied communication, and innovative interdisciplinary studies.

UW-W theatre students have been recognized by the American College Theatre Festival for acting, playwriting, technical design, and directing, and the dance program hosts the annual *DanceScapes* concert which features nationally and internationally known choreographers as artists in residence; the music education students have won the Gaarder Music Student of the Year award more times than any other school in Wisconsin; the art students have exhibited their work throughout the United States and around the world, including Mexico, South Korea, China, and England; work by students in the Department of Communication has appeared on MTV, won numerous awards for Journalism excellence at both the State and Midwest Regional level, and the Media Arts and Game Development majors were the recipients of a prestigious Webby Award as well as the only recipient of the first-ever international UltraHaptics Students Challenge in June 2018.

UWW-TV, UW-Whitewater's campus cable station, was the recipient of the 2017-18 Tom Butler Award for recognition of outstanding media coverage provided to the Wisconsin Intercollegiate Athletic Conference and the NCAA. The Department also received the 2018 Wisconsin Broadcasters Association Student Awards for Excellence.

Crossman Gallery, UW-W

The Crossman Gallery serves the Department of Art and Design, the University of Wisconsin-Whitewater and the community by providing a forum for the exhibition of art works and related (continues on next page)

Art in the Area—**WHITEWATER IS ARTS-FULL**

Crossman Gallery, continued

educational activities. By facilitating the exhibition of distinctive works of art, the gallery offers students, faculty and visitors an opportunity to enjoy and study a variety of art expressions. The gallery also serves as an extension of the educational mission of the university by enabling students to exhibit their own work and conduct research into the objects presented throughout the year in the exhibition series. The Crossman Gallery exhibits regional, national and international works of art in an educational setting.

Greenhill Center for the Arts, UW-W

The Greenhill Center for the Arts is the largest academic building on the UW-W campus, housing the departments of art, music and theatre/dance. It is home to: Barnett Theatre, Crossman Gallery, Hicklin Studio Theatre, Light Recital Hall, and the van Steenderen Family Atrium.

Roberta's Art Gallery—James R. Connor University Center, UW-W

Roberta's Art Gallery at UW-Whitewater collaborates with campus departments, student organizations and community groups to inspire creativity and to coordinate programs each semester and summer term. The Gallery features a variety of exhibits and collections from students, faculty, community members and visiting artists. A recent workshop, *Bowling Pin Painting*, had nearly 50 participants and included re-purposed bowling pins from Warhawk Alley in the University Center.

"Arts education aids students in skills needed in the workplace: flexibility, the ability to solve problems and communicate, the ability to learn new skills, to be creative and innovative, and to strive for excellence."

**Joseph M. Calahan,
Xerox Corporation**

UW-W Marching Band, UW-W

Known throughout the state and region as Wisconsin's Finest, the WMB performs at all home regular season football games and hosts the State High School Marching Band Championships. Additionally, the WMB has performed for the Green Bay Packers and Milwaukee Brewers.

Young Auditorium, UW-W

Young Auditorium serves as a presenting organization for the performing arts and as an educational and cultural center enriching the lives of the campus and regional communities. Programs at Young Auditorium provide opportunities for individuals to increase regional engagement, see a show, participate in a collaborative art project, listen to a lecture, attend a meeting or special event, and more. Young Auditorium celebrated its 25 Anniversary by hosting a week-long residency with *It Gets Better*; partnered with *One Drop of Love*, in association with the Diversity Forum; hosted touring Broadway productions, including *STOMP*, *Chicago*, *Jersey Boys*, and *Rogers + Hammerstein's Cinderella*; worked with artist Kevin Reese to create community mobiles; participated in the Big Read; and offered local public school students the opportunity to enjoy world-class performances through the Horizons Matinee Series program.

Whitewater Arts Alliance, whitewaterarts.org

With 165 members, the Whitewater Arts Alliance (WAA) is going strong. In addition to art exhibits, the group has featured musical performances, storytelling, art and (continues on next page)

Art in the Area—**WHITewater IS ARTS-FULL**

Whitewater Arts Alliance, continued

photography workshops, poetry readings, and the annual Public Art Project, which features art created by community members from age 4 to 94 that is shared each year on the light poles in downtown Whitewater. The WAA hosts many workshops that bring participants from other communities and states, including watercolor workshops with Bjorn Bernstrom from Sweden, Graham Berry from England, and Paul Jackson from Missouri. The photography workshops are free and are well attended.

2018 at the Cultural Arts Center was a success, with a Quilt Show, a Portrait Exhibit, a Photography Invitational, the Whitewater Unified School District Art Exhibit with Lincoln Elementary School music students performing, the Wisconsin Regional Arts Program, the Fran Achen Photography Contest, Making Magic with Mixed Media, Artrageous Birds, "Transitions" by the Whitewater Circle of Artists, the Whitewater Arts Alliance Members Show, and a WAA outdoor summer concert series featuring local performers. With more than 1,650 visitors to the CAC last year and more than 650 volunteer hours, the WAA is living its mission to promote the visual and performing arts through an alliance of artists, individuals, educational resources, and organizations to promote creativity and diversity that will serve to educate and enrich the lives of the residents of the Whitewater community and surrounding areas.

Whitewater Unified School District, wwusd.org

Music, art, theatre – all of these **MUST** be a part of a thorough education. At Whitewater, all students have an opportunity to participate in a wide variety of activities, including painting, sculpting, dancing, acting, world drumming, guitar-playing, recorder-playing, composing and singing in many languages. The school district prides itself in exceeding the DPI-required fine arts instructional minutes with a variety of fine arts experiences thus preserving instructional integrity in music and art. Art is taught at all grade levels. Choir and band are offered in 5th grade where almost every child participates.

Teachers integrate curricular goals in the music curriculum including science, mathematics, social studies, language arts and the other art forms. Students can learn string instruments through an orchestra program partnership with the University of Wisconsin-Whitewater music education department. Music ensembles regularly perform throughout the community and at the local senior centers. Theatre is integral to the schools, with Opera for the Young offered at the elementary level, and professional performances attended by grades K-12 at the Young Auditorium at UW-W through a partnership.

Several-hundred students annually participate in the many performing arts opportunities available at WUSD. The WHS Players perform award-winning musical productions in the fall and theatrical productions in the spring. In addition, the district hosts a middle school musical and a K-12 summer school musical. Students share their artistic and musical talents at a variety of venues and events and have received local, regional, and state recognition.



Whitewater's Additional Art Venues – **The Book Teller** offers books and other local-made art, including jewelry by Karen McCulloch and fabric art by Jodie Janovec. **First Citizens State Bank**, **the Irvin L. Young Memorial Public Library**, and the **SweetSpot Café** also feature local visual artists.

The mission of the Whitewater Arts Alliance is to promote the visual and performing arts through an alliance of artists, individuals, educational resources, and organizations to promote creativity and diversity that will serve to educate and enrich the lives of the residents of the Whitewater community and surrounding areas.

Have ideas for the Newsletter?

Contact Marjorie Stoneman, WAA Newsletter Editor, at margiestoneman@sbcglobal.net

Public Art Project 2019...Portals

By Janet Nelson (left) and Derek Hambly (right)



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